

Event starts at 5PM CEST
Please stand by!

November 7, 2024

Construction of the webinar



60 min: 15-min presentation + discussion



Live: every second Thu @10AM or 5PM CET



Recordings: available on YouTube + impressions sharing via [#InnovativeUniversities](#)



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Innovative Universities Global Webinar

NewU University: Home of the first 3-year Bachelor's degree in the US

November 7, 2024

[constructor.university](https://www.constructor.university)

Speaker



Stratsi Kulinski

President & CEO of NewU

REVOLUTIONARY COLLEGE AFFORDABILITY

MICRO CAMPUS, MACRO IMPACT

November 2024

new
UNIVERSITY 



GROUNDBREAKING BACHELOR'S MODEL FOR FIRST-GENERATION, LOW-INCOME STUDENTS



PROBLEM OPPORTUNITY

SITUATION

- Each year, college is too expensive for over one million students:
 - 600,000 recent high school graduates want to go to college but can't afford it
 - 400,000 current college students stop out because of financial difficulties
 - Most of these students are first-generation, low-income students

COMPLICATION

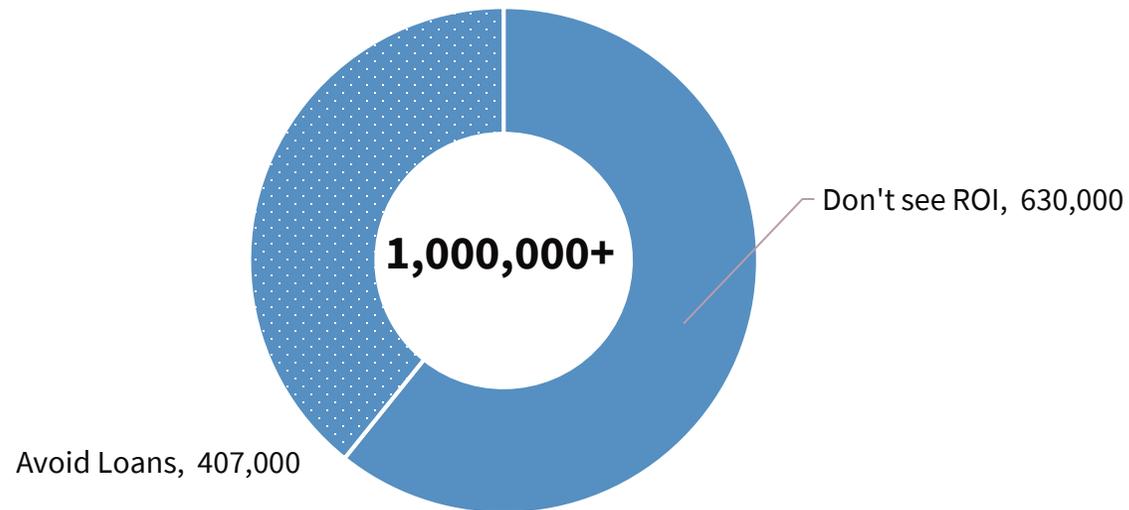
- Existing universities can't address the problem due to high operating costs and legacy constraints
- Subsidies and grants would never be enough to lower tuition for enough students
- New innovative colleges face regulatory hurdles, making it hard to offer solutions quickly

SOLUTION

- NewU created a game-changing, affordable micro campus model which cuts costs without sacrificing quality
- Finally, true affordability making college accessible to underserved populations
- Proven relevant with students, and 5 years ahead of similar initiatives
- Now ready to scale for real social impact

1 MILLION US STUDENTS DESERVE NEWU EACH YEAR

Unmet Need for Affordable College per Year



Recent high school completers who want to but don't go to college + college students who stop out due to lack of affordability [1](#), [2](#), [3](#), [4](#)

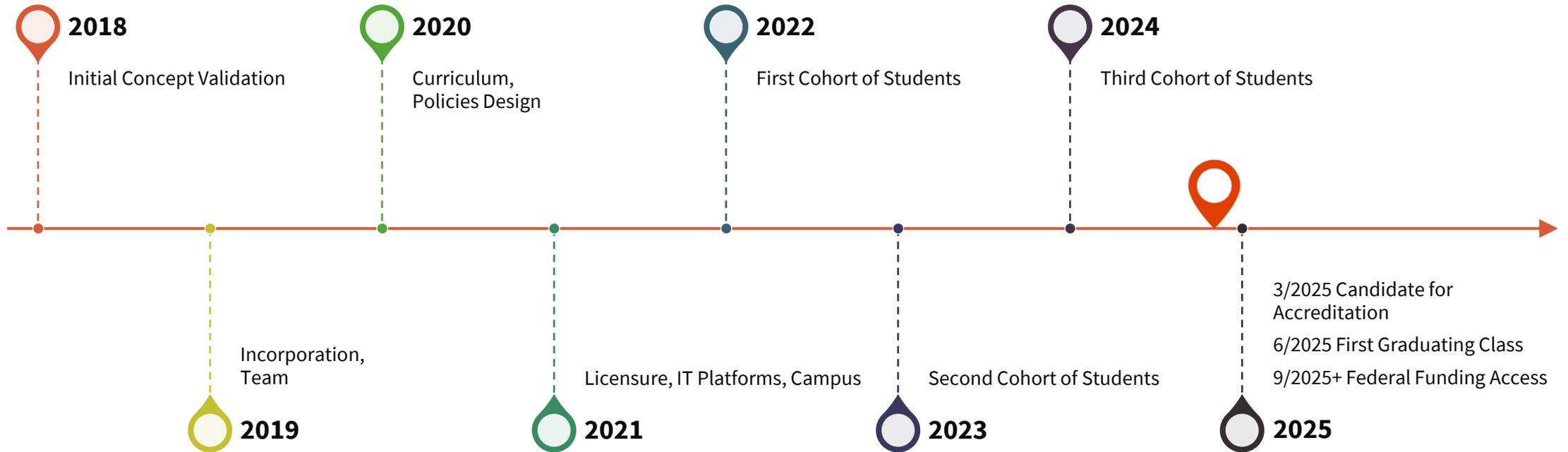


PROVEN AND READY TO SCALE



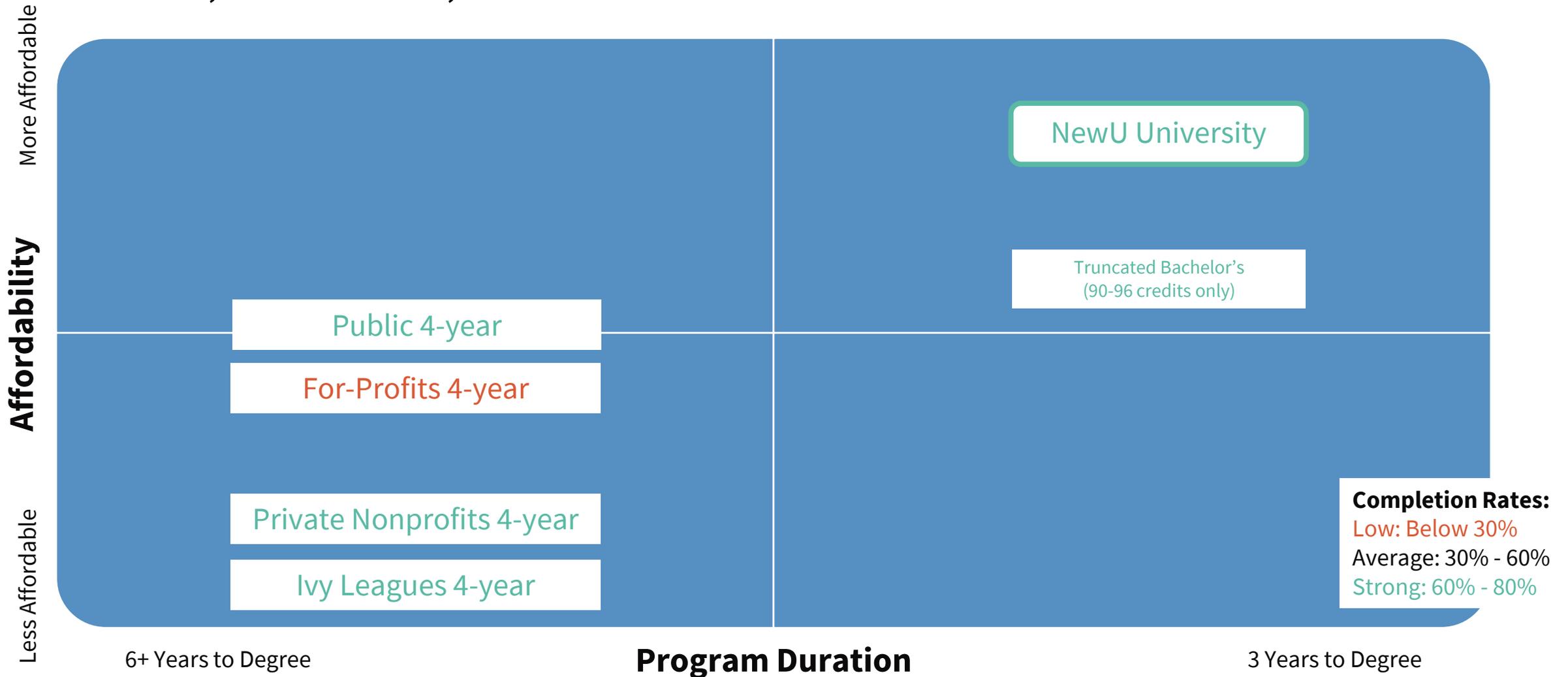
- We **built a university** from scratch to prove that our innovative, affordable model works. We now serve 3 cohorts of students who couldn't afford college otherwise.
- We have the **team, tools, and expertise** to expand nationwide.
- In the next 5-7 years, we aim to open **100+ micro campuses**, serving **40,000 first-generation, low-income students** annually in the US, and achieving significant **social impact**.

MILESTONES



THE BEST OF ALL BACHELOR'S WORLDS

3 YEARS, 120 CREDITS, 100% ON CAMPUS



FUTURE-READY ACADEMIC MODEL

Traditional Colleges

- Entrepreneurship
- Social Responsibility
- Resilience Building
- Collaboration, not Competition
- Interdisciplinary Curriculum
- 100% in person (NOT online)

- Critical Thinking
- Cultural Understanding
- Communication Skills
- Multidisciplinary Curriculum
- Lifelong Learning

NewU
University

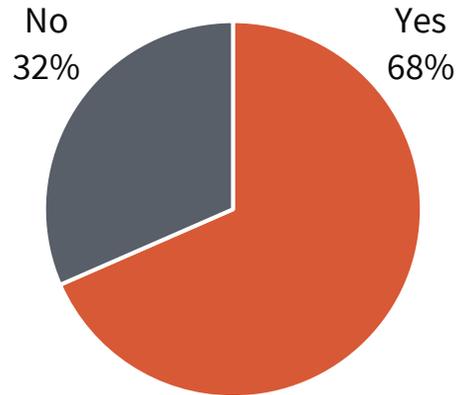
SKILLS-BASED MAJORS

- Entrepreneurship
- Computer & Data Science
- Psychology
- Creativity & Innovation Management
- Sustainability & Climate Change

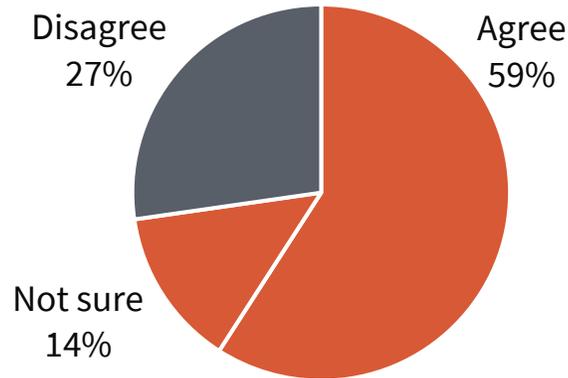
BACHELOR'S IN 3 YEARS

VALIDATED APPEAL AND SOCIAL IMPACT

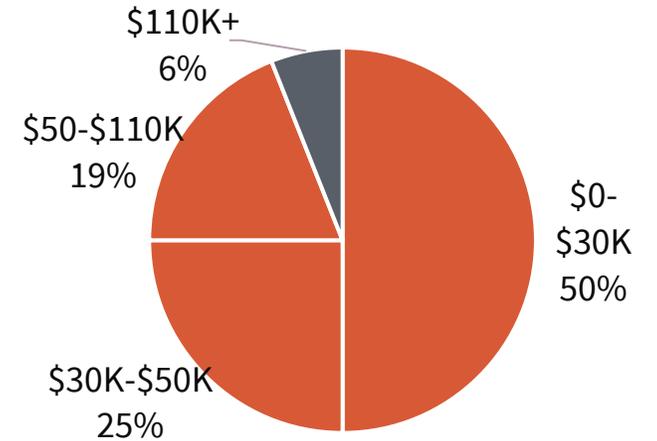
First-gen college students



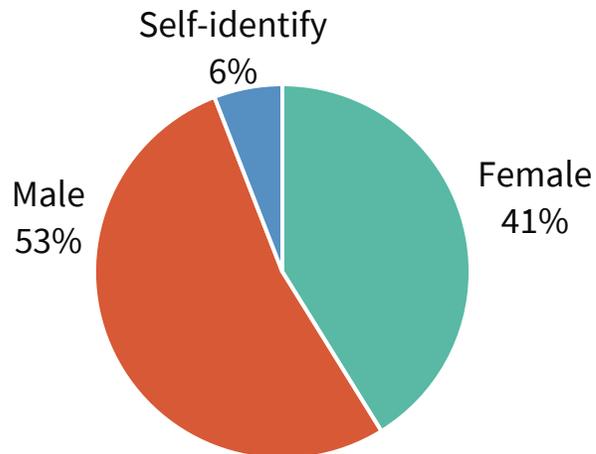
"I would not be in college if not for NewU"



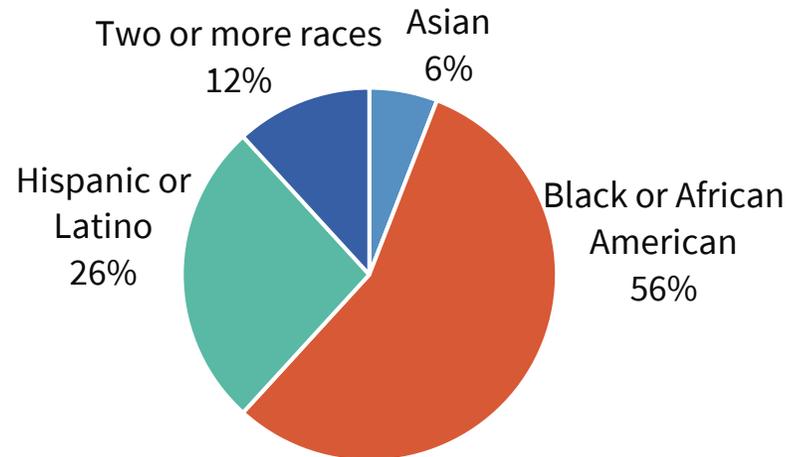
94% Pell-eligible (income brackets)



Bucking the trend on men in college¹

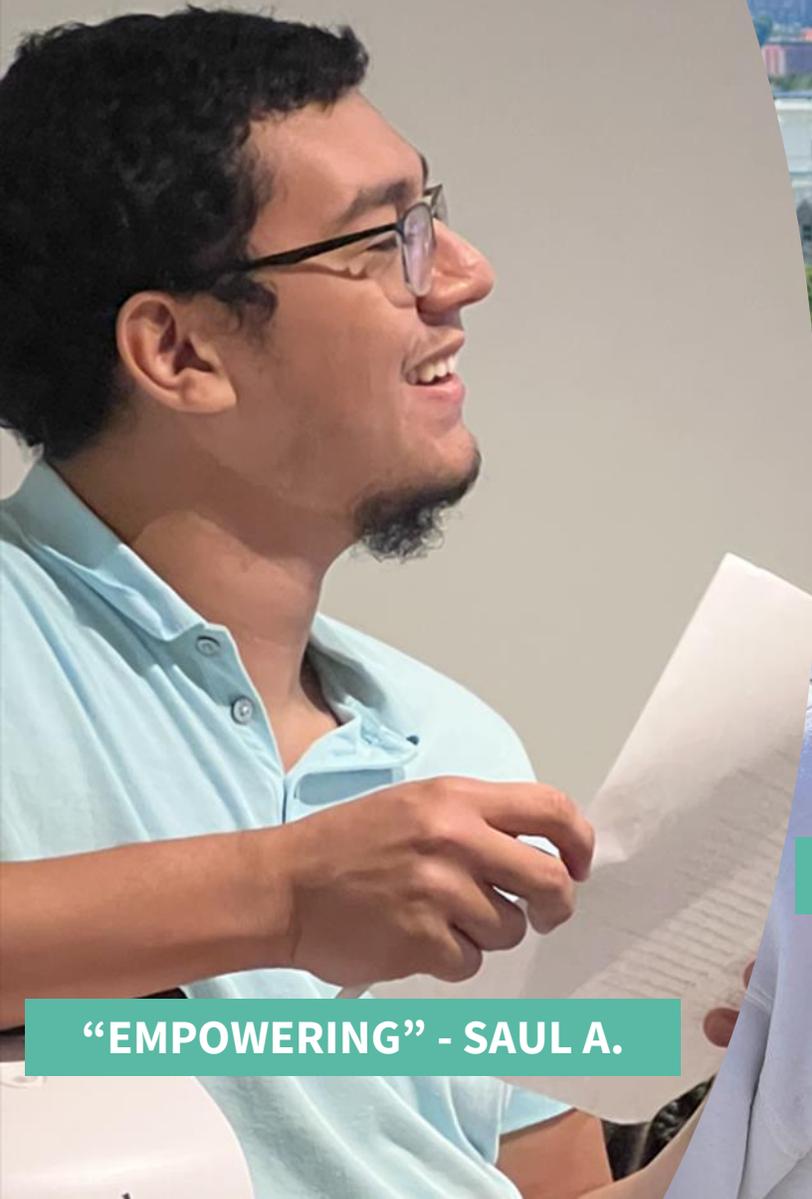


Serving minority students



Source: NewU student data

NEWU IN ONE WORD FROM OUR STUDENTS



“EMPOWERING” - SAUL A.



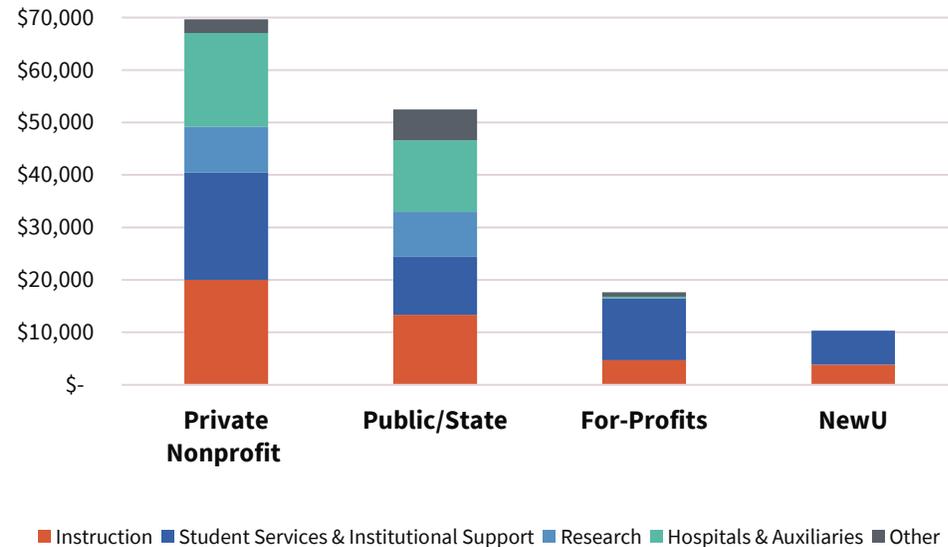
“TRANSFORMATIVE” - AARON E.



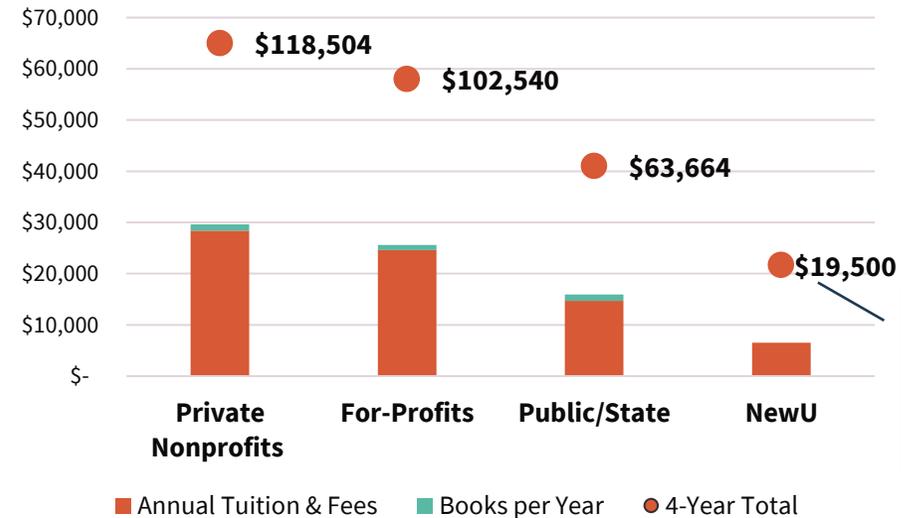
“AFFORDABLE” - AZIEL J.

COST MODEL ENABLES TRUE AFFORDABILITY

**COSTS UNIVERSITIES INCUR TO EDUCATE
1 STUDENT FOR 1 YEAR**



**NET PRICE OF ATTENDANCE TO STUDENTS
(Out-of-Pocket Tuition, Fees, Books)**



NewU net price is for a 3-year Bachelor's vs. 4-year elsewhere

Sources: US Dept of Education 4-year institutions 2020-2021¹, NCES², NewU data

LOW COST, HIGH QUALITY

INNOVATIVE COST-EFFICIENT MODEL

- Drastically reduced largest cost drivers
 - Real Estate: Leased full-service campus facilities
 - Instruction: Qualified professors and industry practitioners all adjuncts
- Focus on teaching with no expensive extras
 - No research, hospitals, or sports facilities
- Lower labor costs
 - Small overhead
 - Overseas back office in low-cost labor markets
- Workflow automations across marketing, HR, finance & accounting

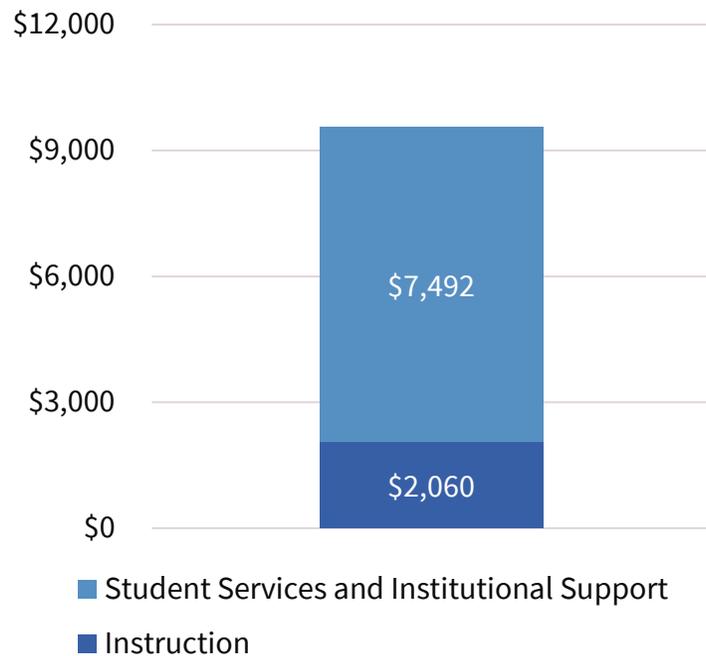
AGILE ORGANIZATION

- Emphasis on continuous improvements across policies and tools
- Data-driven decision-making
- Flexible IT ecosystem that scales easily
- Driven by a team with strong expertise
- Provides a testbed for new and innovative EdTech

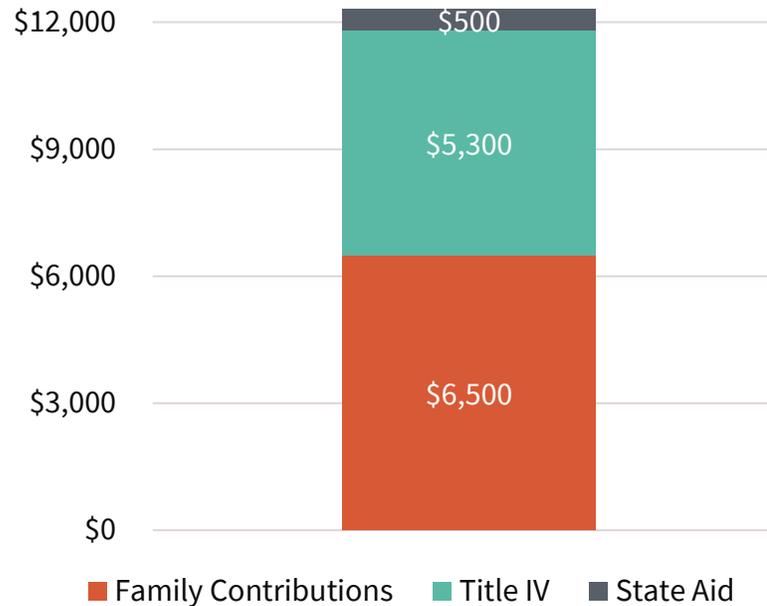
SELF-SUSTAINABLE UNIT ECONOMICS

At 10 micro campuses at enrollment capacity of 450 students each. Economies of scale could lower costs further with a larger number of micro campuses.

Average Cost to Educate a Student/Year



Average Revenue Student/Year



Average Surplus Student/Year

~\$2,700

CONTACT

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Panel Discussion

Save the date:

Thursday,

November 21st 10-11 AM CET

Xi'an Jiaotong–Liverpool
University: Building Models to
spark the next educational reform
in China and beyond

Stay tuned for the upcoming
webinar!



Dr. Xiaojun Zhang

Executive Dean of Academy of
Future Education and Chief
Officer of Education at XJTLU

**Have a great evening and
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